

Case Study - BSH Household Appliances Manufacturing Pvt. Ltd.



SECURENS[®]
Prevent crime before it happens

ACTiDETER



BOSCH

Invented for life

Key Facts

- The Bosch Group (India) was founded in 1951 and now operates 12 companies.
- 18 manufacturing sites
- 7 development and application centers
- 31,000+ employees
- 1.8B Euros sales revenue

ABOUT OUR CLIENT

A legacy of innovation built over 130+ years.

Founded by Robert Bosch in 1886, Bosch is now a major player in the field of motor vehicle parts, household appliances, security systems, power tools and micro-electromechanical systems globally. In 2016, the Germany-based firm was ranked as the world's largest automotive supplier and Forbes ranked Bosch among the 100 innovative growth companies.

In India, Bosch is a leading supplier of technology and services in the areas of Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. Additionally, Bosch has in India the largest development center outside Germany, for end to end engineering and technology solutions. BSH Home Appliances is one of 12 companies operated in India by The Bosch Group.

CHALLENGES FACED BY OUR CLIENT

BSH Household Appliances main concerns were:

- No single vendor for surveillance operations pan India or installation support in remote locations.
- Theft and pilferage at multiple sites due to inefficient & unreliable security guards.
- Rising costs of hiring security guards.



MANAGED VSaaS SOLUTION

Siloed management of disparate security, safety and operational systems leaves too many opportunities for error and ultimately creates unwanted and unnecessary inefficiency. Therefore, the only way to feasibly tackle a challenge of this scope and scale is to adopt a managed **Video Surveillance-as-a-Service (VSaaS) solution i.e. ACTIVE DETERRENCE** - uniting surveillance systems and enabling multiple levels of monitoring and control from a single reliable platform. This is where intelligent surveillance monitoring and control integration can offer real benefit.

NEW AGE TECHNOLOGY

The word surveillance comes from a French phrase for "watching over" (sur means "from above" and veiller means "to watch"). At Securens, with our award winning Monitoring Centre, we keep watch over your business and everything that matters the most to you. Peace of mind is a matter of choice !



SMART SURVEILLANCE TECHNOLOGY AT WORK FOR YOU

Securens followed systematic methods to understand the challenges, gaps and pain areas faced by our client, and designed a technologically advanced and innovative solution **ACTiDETER** that was successfully installed at the sites of BSH Household Appliances across India.

With **ACTiDETER**, all the sites are secured digitally using new age surveillance technology, sensors, alarms, video verification and 2 way audio systems via our central alarm monitoring station. **ACTiDETER** not only detects but proactively deters a crime from happening and also saves up to 60% on costs of hiring security guards.

CONNECTING YOUR BUSINESS TO THE SURVEILLANCE TECHNOLOGY RESOURCES YOU NEED

The potential benefits of eSurveillance include:

Business intelligence; timely reporting, investigation, and response to incidents; improved data quality; real-time live monitoring capabilities; reduced physical security guard costs; remote operability, visibility and flexibility; generation of automated alerts on a mobile dashboard; improved interoperability; standardization and portability.

India's highly acclaimed eSurveillance system **ACTIVE DETERRENCE** by Securens, is an enterprise IoT solution equipped with advanced sensors and AI capabilities which can prevent and protect businesses from financial loss / loss of life due to criminal activities or operational interruptions i.e. fire, gas leaks, theft, burglaries, pilferage, vandalism, unauthorized access etc.



CLIENT REVIEW

We chose Securens as our preferred partner for eSurveillance as they are the market leader in the country, offering their ACTiDETER solution for real-time live monitoring of sites preventing crime or hazardous incidents, video analytics on a single mobile dashboard and major operational cost savings. It is a proven solution for replacing unreliable security guards. Securens has enabled us make our offices a safe and secure place to work for all our staff, day and night.

Pankaj Tripathi

General Manager - Administration

BSH Household Appliances Manufacturing Pvt. Ltd.



simplifying surveillance

SECURENS SYSTEMS PVT. LTD.

3rd Floor, B Wing, Greenscape Technocity,
Plot No. X-4/1, X-4/2, Mahape, Navi Mumbai,
India 400701

022.6179.9400 ph
marketing@securens.in
www.securens.in

