# Case Study - 20Cube Logistics Pvt. Ltd.





# 20Cube

## **Key Facts**

- 12 Countries
- 43 Locations
- 36,000 Containers / Year
- 1.2M Square Feet 3PL Space

#### **ABOUT OUR CLIENT**

#### LOGISTICS WITH DIGITAL ADVANTAGE

20Cube Logistics Pvt. Ltd. is a new age digital logistics company providing services in Freight Forwarding, Customs Clearance and Warehousing.

20Cube was created to change the way trade flows around the world. They achieved the digitalization of supply chain processes that provide deeper insights and matched it with access to the expertise and creativity of their people.

#### CHALLENGES FACED BY OUR CLIENT

20Cube Logistics operates large warehouses that are located all across India.

The biggest challenges faced were:

- Non-connectivity due to remote locations.
- Unauthorized entry due to inefficient & unreliable security guards.
- High cost of security guards.
- Unavailability of uninterrupted Direct Current (DC) and solar power at remote locations.



#### **MANAGED VSaaS SOLUTION**

Siloed management of disparate security, safety and operational systems leaves too many opportunities for error and ultimately creates unwanted and unnecessary inefficiency. Therefore, the only way to feasibly tackle a challenge of this scope and scale is to adopt a managed Video Surveillance-as-a-Service (VSaaS) solution i.e. ACTIVE **DETERRENCE**: uniting surveillance systems and enabling multiple levels of monitoring and control from a single reliable platform. This is where intelligent surveillance monitoring and control integration can offer real benefit.

#### **NEW AGE TECHNOLOGY**

The word surveillance comes from a French phrase for "watching over" (sur means "from above" and veiller means "to watch"). At Securens, with our award winning Monitoring Centre, we keep watch over your business and everything that matters the most to you. Peace of mind is a matter of choice!





#### SMART SURVEILLANCE TECHNOLOGY AT WORK FOR YOU

Securens followed systematic methods to understand the challenges, gaps and pain areas faced by our client, and designed a technologically advanced and innovative solution ACTi**PERIMETER** that was successfully installed in the warehouses of 20Cube Logistics across India.

With ACTi**PERIMETER**, the perimeter or boundaries of the warehouses are secured digitally using new age surveillance technology, sensors, alarms and video analytics. ACTi**PERIMETER** is not only more reliable and superior than man-guarding, but is also powerfully efficient and cost-effective.

# CONNECTING YOUR BUSINESS TO THE SURVEILLANCE TECHNOLOGY RESOURCES YOU NEED

The potential benefits of eSurveillance include:

Business intelligence; timely reporting, investigation, and response to incidents; improved data quality; real-time live monitoring capabilities; reduced physical security guard costs; remote operability, visibility and flexibility; generation of automated alerts on a mobile dashboard; improved interoperability; standardization and portability.

India's highly acclaimed eSurveillance system **ACTIVE DETERRENCE** by Securens, is an enterprise IoT solution equipped with advanced sensors and AI capabilities which can prevent and protect businesses from financial loss / loss of life due to criminal activities or operational interruptions i.e. fire, gas leaks, theft, burglaries, pilferage, vandalism, unauthorized access etc.

#### **CLIENT REVIEW**

At 20Cube Logistics our mission is to bring digital advantage into our operations and clients. Hence, we were looking for digital surveillance over security guards from the very start. Securens presented us with ACTiPERIMETER that met majority of our surveillance and safety requirements for our warehouses across the country. We are happy that we implemented this solution and highly endorse Securens solutions for the supply chain and logistics industry in India.

S. Anand
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20Cube Logistics Pvt. Ltd.



simplifying surveillance

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