

# Case Study - Edelweiss Agri Value Chain Ltd.



**SECURENS<sup>®</sup>**  
Prevent crime before it happens

**ACTiPERIMETER**

## Key Facts

- 150+ Locations
- 500+ Warehouses
- 1700000+ Tons of Storage
- 140+ Commodity Count

## ABOUT OUR CLIENT

Integrated, one stop, value oriented solutions across agri supply chain.

Edelweiss Agri Value Chain Limited formerly known as Edelweiss Integrated Commodity Management Limited, a wholly owned subsidiary of Edelweiss Commodities Services Limited (ECSL) was floated in July 2014 with an initial paid up capital of Rs.1 billion. Since their inception in 2014, EAVCL has been steadily emerging as a key player in the agricultural commodity ecosystem. Drawing on the core strengths and heritage of their parent the Edelweiss Group – one of India's leading diversified financial services conglomerates with 240 offices in 120 cities across the world, serving 1000000 clients and a staff strength of over 10000 employees, they are committed to their role as an “enabler” and “resource unifier” within the agri services ecosystem, working towards efficient commercialization of the rural economy.

## CHALLENGES FACED BY OUR CLIENT

EAVCL operates 500+ warehouses across India and some of their main concerns were:

- Single dashboard for surveillance operations.
- Unauthorized access to warehouses due to inefficient & unreliable security guards.
- Rising costs of hiring security guards.

## MANAGED VSaaS SOLUTION

Siloed management of disparate security, safety and operational systems leaves too many opportunities for error and ultimately creates unwanted and unnecessary inefficiency. Therefore, the only way to feasibly tackle a challenge of this scope and scale is to adopt a managed **Video Surveillance-as-a-Service (VSaaS) solution i.e. ACTIVE DETERRENCE**: uniting surveillance systems and enabling multiple levels of monitoring and control from a single reliable platform. This is where intelligent surveillance monitoring and control integration can offer real benefit.

## NEW AGE TECHNOLOGY

The word surveillance comes from a French phrase for "watching over" (sur means "from above" and veiller means "to watch"). At Securens, with our award winning Monitoring Centre, we keep watch over your business and everything that matters the most to you. Peace of mind is a matter of choice !



## SMART SURVEILLANCE TECHNOLOGY AT WORK FOR YOU

Securens followed systematic methods to understand the challenges, gaps and pain areas faced by our client, and designed a technologically advanced and innovative solution **ACTiPERIMETER** that was successfully installed in the warehouses of Edelweiss across India.

With **ACTiPERIMETER**, the perimeter or boundaries of the warehouses are secured digitally using new age surveillance technology, sensors, alarms and video analytics. **ACTiPERIMETER** is not only more reliable and superior than man-guarding, but is also powerfully efficient and cost-effective.

## CONNECTING YOUR BUSINESS TO THE SURVEILLANCE TECHNOLOGY RESOURCES YOU NEED

The potential benefits of eSurveillance include:

Business intelligence; timely reporting, investigation, and response to incidents; improved data quality; real-time live monitoring capabilities; reduced physical security guard costs; remote operability, visibility and flexibility; generation of automated alerts on a mobile dashboard; improved interoperability; standardization and portability.

India's highly acclaimed eSurveillance system **ACTIVE DETERRENCE** by Securens, is an enterprise IoT solution equipped with advanced sensors and AI capabilities which can prevent and protect businesses from financial loss / loss of life due to criminal activities or operational interruptions i.e. fire, gas leaks, theft, burglaries, pilferage, vandalism, unauthorized access etc.



## CLIENT REVIEW

We are happy we chose Securens as our eSurveillance partner. In comparison to other vendors, we found that Securens was the only one who listened to our grievances and offered a customized solution to meet our expectations and other safety parameters. Securens went above and beyond their actual deliverables to ensure we had a positive experience and solved our security problems with their solution ACTiPERIMETER. Highly recommended!

**B.R Nath**

**Chief Technology Officer**

**Edelweiss Agri Value Chain Ltd. (EAVCL)**



simplifying surveillance

## SECURENS SYSTEMS PVT. LTD.

3rd Floor, B Wing, Greenscape Technocity,  
Plot No. X-4/1, X-4/2, Mahape, Navi Mumbai,  
India 400701

022.6179.9400 ph  
marketing@securens.in  
www.securens.in