

**J**et Airways has introduced its revamped Website, the theme of which is #Designed to Delight. The project took the Jet team about 12 months to complete. The Website is built on the latest trends and, after analysing the customer behaviour, would provide personalised service. "The



new Jet Airways Website will provide guests with a refreshed, one-stop service for all their travel requirements," said **Cramer Ball**, chief executive officer, Jet Airways. "The use of latest trends in user experience, design, personalisation and technology, will provide a unique experience which,

we believe, will ensure our guests keep coming back". The Website has been built with a mobile first approach, as mobile phones are playing a major role in airline bookings. Also, Jet Airways offers the seat selection ancillary service complimentary while booking. ♦



**Mirah Hospitality** has acquired a 30 per cent stake in Hopping Chef, a brand by Gritty Foods LLP that supplies not food but chefs to your homes. Hopping Chef was launched in December 2014 as a platform to provide fine dining service

to those who are looking for good food at their homes. Mirah decided to diversify its portfolio to the online food space as well. Hopping chef will help Mirah to enhance its current portfolio. "With this new alliance, I am hoping to provide quality chefs for those who are looking for a global food experience", explains **Gaurav Goenka**, MD, Mirah Hospitality. Hopping Chef, founded by **Shaival Chandra** (currently CEO), Dhaval Udeshi and Sid Ugrankar, is valued at ₹10 crore. Currently, the brand has 15 chefs on board, with the tally likely to increase to 75-100. "This arrangement with Mirah Hospitality will establish footprints in new geographies," says Chandra. ♦

The 51-year-old **Sunil Udupa**, CMD, **Securens System Pvt Ltd's** USP is passion right down to the bottom. "Our USP was the seamless integration of video integration and two-way audio. From ATMs to bank buildings and bank branches, we have started diversifying to educational sector, including monitoring school buses, retail outlets, food commissaries and co-operative housing societies," explains Udupa, who has embarked on an inorganic growth path by bidding for Nelco's e-surveillance business. Udupa is looking at expansion into the international market starting with Indonesia, where Securens has partnered with an Indonesian company to



get an order with BCA Bank, one of the largest banks in Indonesia. Securens is an enterprise IoT (Internet of Things) company supplying eSaaS (*E-Surveillance as a Service*) based E-Surveillance services including business intelligence and analytics for the BFSI and retail sector. ♦



**Yaduvendra Mathur**, CMD, **Exim Bank of India**, has signed a multi-lateral co-operation agreement, along with chairmen/presidents of other member development banks of

BRICS nations, expressing their intent to co-operate with the New Development Bank (NDB) promoted by the BRICS nations. The agreement, signed in the presence of heads of states of the BRICS

countries last fortnight in Ufa, Russia during the BRICS Summit 2015, is expected to enhance co-operation between BRICS development banks and the NDB. K.V. Kamath, the newly elected

first president of the NDB, in his address during the annual meeting of BRICS Interbank Co-operation Mechanism, stated that the NDB intends to act in speed, leveraging the strengths of the existing institutional infrastructure in BRICS nations. In his address, Mathur said that the development financial institutions of BRICS nations could play a significant role in regional development in the continents they represent. In yet another development, Mathur and Luciano Coutinho, president, Brazilian Development Bank (BNDES) signed a co-operation agreement on the sidelines of the activities associated with the Annual Meetings of the BRICS Interbank Co-operation Mechanism. ♦