

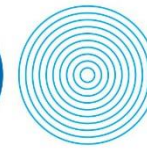


Did you know manufacturing plants can actually **PROFIT** from a surveillance system?

White Paper – Factories & Industrial Premises

Introduction

Abstract



SECURENS[®]
Prevent crime before it happens



In the Harris Poll, 66% of small business owners surveyed "believed video surveillance to be the most valuable security measure" as reported by *Small Business Trends*.

Security is paramount for a manufacturer where plant and machinery, raw materials and the finished product all have significant value. **Effective detection and deterrence are a must-have.** The security offered at your premises is now becoming critical considering increase in burglary rates and safety concerns.

Most factories use security guards. **Man-guarding is not only inefficient and unreliable but is also quite expensive.** Using the proven e-Surveillance based perimeter monitoring, factories and industrial premises have saved up to 60% of man-guarding costs.

Video surveillance is not only about security. It's about insight. Insights that can help you improve efficiency, achieve better quality and design better processes.

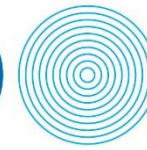
The value of the term "Time is Money" is well appreciated by manufacturers.

Employee productivity, workman's compensation for injury, employee theft and deviations from Standard Operating Procedures (SoP) may all be eating into your profits.

Currently large and small Brands are using readily available, completely proven and affordable eSurveillance technology solutions with CCTVs that has helped them to reduce overall expenditure substantially, providing them a fantastic RoI on their CCTV investments.

In today's competitive environment, this would be a huge savings to a manufacturer that could give them a cost edge that should not be ignored.

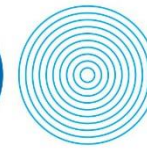
One major benefit of surveillance technology is that it keeps most people honest and helps you to quickly eliminate those who are not.



This comprehensive white paper will look to introduce available and affordable surveillance technology.

(1) Part I: Surveillance technology that can work in conjunction with your night guard to proactively detect and deter intrusions and at the same time substantially reduce the cost of your man-guarding.

(2) Part II: Surveillance technology that can be used to increase employee productivity, identify SoP deviations that could result in quality issues, reduce workman's compensation for injury from false claims or from not following your stated procedures, improve quality and reduce employee theft that may all be eating into your profits.



Introduction	Page 5
Securing your premises	Page 6
Guidelines to install CCTV cameras	
Video Analytics - The Basics of Detection using Region of Interest (RoI)	
Sneaky Burglar - Sleepy Guard	Page 8
Efficiently securing large perimeter boundaries	Page 9
Burglar attacking the guard	Page 10
Alerting in case of fire	Page 11
Key considerations when selecting a vendor	Page 12
Risk of no action	Page 13
Conclusion	Page 14
Why top companies trust Securens?	Page 15



Most factories use security guards. The salary of a typical security guard ranges from INR 15,000 - 20,000 every month, and this is not a cheap option especially for large premises where you have a large number of guards. This would increase the overall expenditure.

Man-guarding is not only inefficient and unreliable but is also quite expensive.

If we look at the current situation of the security offered, it looks like this:

- Security guard at night who sleeps. No cameras. Very poor security offered.
- Security guards who sleeps and cameras. Cameras cannot deter a crime but can only record it - if it is working.

Technology is now available that can work in conjunction with your night guard to pro-actively detect and deter intrusions even if he is sleeping when the intrusion is being attempted.

In this whitepaper (Part I) we not only look at dealing with the above security related challenges but also at guarding a large perimeter or large number of factory buildings or sensitive areas within buildings.

When cameras are placed in strategic areas they cover not only the security issues but operational issues as well. The whitepaper (Part II) will introduce the solutions that can be used to increase employee productivity, identify SoP deviations that could result in quality issues, reduce workman's compensation for injury from false claims or from not following your stated procedures and employee theft that would give a fantastic RoI from an affordable CCTV investment.

These white papers will also provide you with considerations when choosing the best options for yourself, thus helping you to minimize any unforeseen mistakes. If you would like to receive the complete white paper specifically created for factories and large industrial premises, please write to us at marketing@securens.in

About Securens



SECURENS[®]
Prevent crime before it happens



Founded in 2011, **Securens Systems Pvt. Ltd.** is India's top eSurveillance company that designs and delivers bespoke surveillance solutions and managed services for a wide range of commercial, private and public-sector markets.

As the pioneer and leading video surveillance systems provider in India, headquartered in Mumbai and operating across **22 states** with **28 offices** nationwide, Securens is a globally recognized award winning eSurveillance solutions partner to over **25,000 sites** monitored live and protected with Securens **ACTIVE DETERRENCE**[™] technology.



Securens provides live and alert based surveillance monitoring, business intelligence, video analytics and best practice models to protect and safeguard property and assets from internal and external threats. Driven by innovation and new age technology, Securens leverages years of industry expertise in partnering with top companies in BFSI, Retail, F&B, Hospitality, Warehousing, Logistics etc.

We are trusted by top brands across all industries in India i.e. ICICI Bank, State Bank of India, HDFC Bank, Axis Bank, Standard Chartered Bank, Punjab National Bank, IIFL, Future Generali, Tata AIA Life Insurance Co., The Bosch Group, Edelweiss, PepsiCo, Aditya Birla Group, Arvind Lifestyle, Kalpataru Ltd. Raymond Ltd., McDonald's, Domino's Pizza, Box8, Aramex, Delhivery, ITC Warehouses, Agarwal Packers And Movers, 20Cube Logistics, Kaya Clinics and many more.

If you want to talk to our experts to understand what needs to be done, how it will help you, how much you can save and what it will cost etc., email us at marketing@securens.in to set up a telephone call or meeting with you and your team.



Thank
You



SECURENS[®]
Prevent crime before it happens



(022) 61799439



marketing@securens.in



www.securens.in